

THANK YOU TO OUR CONTRIBUTORS:



THANK YOU TO OUR SUPPORTERS:

Bank of Cadiz
Bollinger Appraisals
Brad Em Construction
Calhoun and Company
Carroll Daniel Construction
Cayce Mill Supply
City of Cadiz Water Works
Casey Jones Distillery
Cornerstone Information
Denham-Blythe Co.
Earth Science Engineering
EML
English Lacy & Co.
FNB Bank
Hancock's Neighborhood Market
Higgins Insurance
Holiday Inn Express
Hopkinsville Solid Waste
James E. Bruce Convention Center
Marsh Industrial Warehousing
Morgan Contractors
Morsey Construction
Peebles Safety Consulting
Pennyrile Ford
Randolph & Hale
ReMax Realty
Rogers Group
Ronald Johnson & Associates
Scott, Murphy & Daniels
Silo
Suiter Surveying
Williams Advertising

SOUTH WESTERN KENTUCKY

2023 ANNUAL REPORT



MEET THE WINNERS CIRCLE MEMBERS



#comegrowwithus
#lesstaxingmorerelaxing



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CELEBRATING 2023!

OVER **\$335M** & **250+**
 IN NEW CAPITAL INVESTMENT NEW JOBS ANNOUNCED

SOUTH WESTERN KENTUCKY
 IS PROJECTED TO GROW BY OVER

2000
 NEW MANUFACTURING JOBS
 IN THE NEXT
5 YEARS

SOUTH WESTERN KENTUCKY'S
MANUFACTURING
 GROSS REGIONAL PRODUCT
 HAS INCREASED TO OVER

\$1B



INVESTMENTS:

- ▶ **TOYOTA BOSHOKU** LOCATED IN HOPKINSVILLE WITH A **\$225 MILLION** INVESTMENT CREATING **157 FULL-TIME JOBS** FOR OUR REGION
- ▶ **SK ECO PLANT** LOCATED IN HOPKINSVILLE WITH A **\$65.8 MILLION** INVESTMENT, CREATING **60 NEW JOBS** FOR KENTUCKIANS



EXPANSIONS:

- ▶ **WHITE DRIVE HOPKINSVILLE**
\$16M INVESTMENT
 CREATING **25 NEW JOBS**
- ▶ **ALTRIA HOPKINSVILLE EXPANSION**
\$30M INVESTMENT
 CREATING **17 NEW JOBS**

COMMUNICATION OPPORTUNITIES SENT

6 SPONSORED EMAILS TO OVER
18,000 RECIPIENTS

4,400
 UNIQUE OPENS &
6000 TOTAL OPENS

24%
 AVERAGE OPEN RATE

29 DIRECT LEADS WITH OVER
65,000 VIEWS

SUBMITTED OVER
34 RFIS FOR PROJECT ACTIVITY & HOSTED OVER
15 SITE VISITS

COMMUNITY INVOLVEMENT

LAUNCHED:
TAP PROGRAM
 (CONNECTING SOLDIERS TO OUR WORKFORCE)



IMM PROGRAM

(INDUSTRIAL MAINTENANCE & MECHATRONICS PROGRAM - PROVIDES FOUNDATIONAL SKILLS FOR A HIGH-WAGE, HIGH-DEMAND CAREER IN MANUFACTURING ROLES WHICH INCLUDE INSTALLATION, MAINTENANCE, AND REPAIR OF MACHINERY AND RELATED TECHNOLOGIES)

THE REGION SECURED OVER

\$10M IN GRANTS



EDF, TVA INVESTPREP, TVA WORKFORCE, KYPDI

GRANT PROJECTS:

- ▶ Todd Co. | Sewer Project
- ▶ Utility Extensions
- ▶ Trigg Co. | Pump Station Upgrade, Due Diligence Studies & Land Acquisition
- ▶ Region: Workforce Grant



AS PART OF THE
 GR2W EFFORT

CONTINUED DEVELOPMENT:

- ▶ INTERSTATE 24 BUSINESS PARK - DUE DILIGENCE ON 230 ACRES
- ▶ INTERSTATE 24 BUSINESS PARK - PUMP STATION UPGRADE
- ▶ COMMERCE PARK II - ROAD, RAIL & BRIDGE INFRASTRUCTURE
- ▶ JOHN E. WALTON BUSINESS PARK - ROBERTSON PROPERTY - UTILITY EXTENSIONS